

# EXHIBIT 10

## Exhibit 3

## Allison Khaskelis

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**From:** Amir Rosenshine <amir.rosenshine@gmail.com>  
**Sent:** Monday, 14 December 2020 10:42  
**To:** Oren Rosenshine; Allison Khaskelis; Yisrael Hiller  
**Subject:** Rosenshine v A. Meshi Cosmetics Industries, Ltd., et al. No. 18-cv-3572  
**Attachments:** Disclosures.pdf; Declaration (Oren).pdf; Declaration (Amir).pdf; Computation of Lost Profits.pdf; Counterfeit Star Gel®.pdf; Counterfeit Online Listings.pdf; Screenshot of Trade Show Exhibit.pdf

Dear Ms. Khaskelis,

Attached are our disclosures.

Please send us all documents and records relating to any and all sales of counterfeit Star Gel® ever made by your client, including but not limited to, invoices, agreements, recordings, written correspondence such as emails, etc. We are requesting all materials in your client's possession relating to all sales of Star Gel® ever made by your client to any other party besides us or our predecessors (namely, GMIE and IG).

Please also provide the ownership structure of A. Meshi, including all shareholders and their stakes in the company, directors, and executive managers. In addition, please explain the roles of Mr. Yermi Mizrahi, Mr. Shem Tov Mizrahi, and Ms. Nava Mizrahi in the company, including positions, titles, and responsibilities. Finally, please identify all individuals at A. Meshi, all individuals outside A. Meshi, and all organizations who have been involved in the production and sales of Star Gel® to any other party besides us or our predecessors, and explain their roles in the Star Gel® counterfeiting supply chain.

Sincerely,

Oren Rosenshine, Amir Rosenshine

### **PLAINTIFFS' DISCLOSURES**

I. Individuals Likely to Have Discoverable Information Related to Plaintiffs' Claims

A. Individuals Associated With Plaintiffs

Oren Rosenshine  
20 Hawthorne Lane  
Great Neck, NY 11023

Plaintiff. Full knowledge of dispute.

Amir Rosenshine  
20 Hawthorne Lane  
Great Neck, NY 11023

Plaintiff. Full knowledge of dispute.

B. Individuals Associated With Defendants

A. Meshi Cosmetics Industries Ltd.  
8 Shimon Habursakai Street  
Industrial Park Bat Yam 59598, Israel

Defendant. Full knowledge of dispute.

A to Z Import Inc.  
305 E 88th Street  
Brooklyn, NY 11236

Defendant. Full knowledge of dispute.

Eyal Noach  
2445 E 65th Street  
Brooklyn, NY 11234

Defendant. Full knowledge of dispute.

Yermi Mizrahi  
8 Shimon Habursakai Street  
Industrial Park Bat Yam 59598, Israel

Defendant. Full knowledge of dispute.

Shem Tov Mizrahi  
8 Shimon Habursakai Street  
Industrial Park Bat Yam 59598, Israel

Defendant. Full knowledge of dispute.

Nava Mizrahi  
8 Shimon Habursakai Street  
Industrial Park Bat Yam 59598, Israel

Defendant. Full knowledge of dispute.

II. Documents in Possession or Control of Plaintiffs And Related to Plaintiffs' Claims

Genuine and counterfeit Star Gel®.

Contract with A. Meshi.

All Exhibits to the Complaint.

All pleadings and other tangible documents produced, served, exchanged or filed in the course of this litigation.

Declaration of Oren Rosenshine dated December 10, 2020.

Declaration of Amir Rosenshine dated December 10, 2020.

Screenshots of counterfeit Star Gel® online listings.

Screenshot of A. Meshi's exhibitor listing in a major U.S. trade show.

Computation of lost profits and damages to goodwill and reputation.

At this time, Plaintiffs are unaware of any additional documents. However, if additional documents are discovered between the date of this Disclosure Statement and the time of trial, Plaintiffs will supplement their Disclosure Statement in a timely manner.

III. Computation of Damages Claimed by Plaintiffs

A. Nominal damages as a result of Defendants' trademark counterfeiting activities.

B. Defendants' profits resulting from said counterfeiting.

- C. Lost profits resulting from said counterfeiting, including compensatory damages for lost profits on sales of Star Gel®, consequential damages for lost profits on sales of complementary products, and damages to goodwill and reputation: Approximately \$8,567,848.  
Treble amount of damages: Approximately \$25,703,544.
- D. Incidental damages including compensation for time and effort spent by Plaintiffs, their predecessors, and their family members on corrective advertising: Approximately \$500,000 as of December 10, 2020.
- E. Compensation for Plaintiffs' emotional distress and mental anguish resulting from all nine counts pleaded in the Complaint, including for Plaintiffs' predecessors and family members: Approximately \$2,000,000.
- F. Reasonable attorneys' fees: In accordance with Defendants' attorneys' fees.
- G. Plaintiffs' investigative costs and costs of suit: Approximately \$100,000 as of December 10, 2020.
- H. Punitive damages to the maximum extent permitted by law for willful trademark counterfeiting. Treble amount of damages from parts B, C, D, E, F, and G.
- I. Pre-judgment and post-judgment interest.

IV. Insurance Agreements Which May Satisfy Part of Judgment: None aware of by Plaintiffs.

Oren Rosenshine Amir Rosenshine  
Oren Rosenshine, Amir Rosenshine  
Plaintiffs

December 10, 2020  
Date

IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF NEW YORK

Oren Rosenshine

Amir Rosenshine

Plaintiffs,

**-against-**

- 1) A. Meshi Cosmetics Industries Ltd.
- 2) A to Z Import Inc.
- 3) Eyal Noach
- 4) Yermi Mizrahi
- 5) Shem Tov Mizrahi
- 6) Nava Mizrahi

Defendants.

Case No.

18cv3572(LDH)(LB)

**DECLARATION OF OREN ROSENSHINE**

I, Oren Rosenshine, hereby declare as follows:

1. I am over the age of 18 and I am otherwise competent to make this declaration. I am providing this declaration voluntarily.
2. All the statements herein are within my personal knowledge and are true and correct to the best of my knowledge.
3. The following statements are true during the entire period at issue in the Complaint and currently.

4. In 2004, A. Meshi Cosmetics Industries Ltd. (“Meshi”) entered into a written agreement with Global Manufacturing Import Export, Inc. (GMIE), a New York corporation, to sell hair gel products to GMIE bearing GMIE’s Star Gel® trademark.
5. In accordance with section 7 of the agreement, Meshi received from GMIE its Star Gel® logo along with GMIE’s copyrighted text to proceed with fulfilling the agreement and printing the labels on the products.
6. Since then Meshi has been selling the Star Gel® products to GMIE on a continuous basis.
7. On July 31, 2014, GMIE assigned all rights to the Star Gel® trademark to International Grooming, Inc. (“IG”).
8. In November 2016, IG learned that Meshi has been deceiving its U.S. customers by using, without its knowledge, the Star Gel® logo, along with the copyrighted text Meshi received from GMIE to manufacture the Star Gel® products, to print labels and sell counterfeit versions of the Star Gel® products to IG’s New York customers, including Defendant 2 (“AZ”) and Defendant 3 (“Noach”).
9. On January 31, 2018, IG assigned all rights to the Star Gel® trademark to Elazar Rosenshine, and on January 1, 2019, Elazar Rosenshine assigned all rights to the Star Gel® trademark to Amir Rosenshine and me.
10. Amir Rosenshine and I, and our predecessors, have been selling the Star Gel® products continuously since 2004.
11. The MSRP of Star Gel® is \$40/unit and has remained the same since its introduction to the U.S. market in 2004.
12. Amir Rosenshine and I were assigned the contract between GMIE and Meshi before the Complaint was filed.
13. Meshi never received permission to use the Star Gel® logo or the copyrighted text it received from GMIE in any way other than fulfilling Star Gel® orders for GMIE or its assignees.

14. The Star Gel® brand is well known by customers in New York and across the U.S., thanks to many years of devoted, extensive marketing efforts by Amir Rosenshine and myself, and our predecessors.
15. All sales of the Star Gel® products by Meshi have been denominated in U.S. dollars.
16. All invoices produced by Meshi for its sales of the Star Gel® products have been in English.
17. The word “Export” is printed on all of Meshi’s sales invoices for the Star Gel® products.
18. New York customer addresses are indicated on all of Meshi’s sales invoices for the Star Gel® products.
19. All of Meshi’s sales invoices for the Star Gel® products are accompanied by export documentation, which includes Meshi’s exporter number; lists Meshi’s customs broker, who files the export documents on Meshi’s behalf; includes the bill of lading for the shipment; includes the vessel name and container number that transports the shipment by ocean to New York; and lists the port of New York as the final unloading port for the shipment.
20. As exports, Meshi’s Star Gel® sales are exempt from Israeli Value Added Tax (VAT), which would have been collected by Meshi had the Star Gel® products been sold in Israel. Accordingly, Meshi’s invoices for the Star Gel® products indicate “VAT EXEMPT” on Star Gel® sales, in accordance with Israeli tax law for export sales.
21. Amir, I, our predecessors, and our family members have suffered enormous damages as a result of Defendants’ counterfeiting of the Star Gel® products.
22. Amir, I, our predecessors, and our family members have lost sales of the Star Gel® products, have lost sales of complementary products, and have suffered lasting goodwill and reputational damages.
23. Since 2016, when Amir, I, our predecessors, and our family members learned of Defendants’ counterfeiting activities, we have all been spending countless hours educating customers on how to distinguish between genuine and counterfeit Star Gel® products.

24. Despite our best efforts, rampant confusion persists among customers of the Star Gel® products as a consequence of Defendants' counterfeiting activities.
25. Our integrity in the market as the exclusive owners of the Star Gel® trademark has been severely compromised and permanently impaired as a consequence of Defendants' counterfeiting activities.
26. Amir, I, our predecessors, and our family members have suffered severe emotional distress and mental anguish as a result of Defendants' counterfeiting activities.
27. According to my best estimate, the damages caused by Defendants' trademark counterfeiting activities are as follows:
  - a. Nominal damages as a result of Defendants' trademark counterfeiting activities.
  - b. Defendants' profits resulting from said counterfeiting.
  - c. Lost profits resulting from said counterfeiting, including compensatory damages for lost profits on sales of Star Gel®, consequential damages for lost profits on sales of complementary products, and damages to goodwill and reputation: Approximately \$8,567,848. Treble amount of damages: Approximately \$25,703,544.
  - d. Incidental damages including compensation for time and effort spent by Amir, myself, our predecessors, and our family members on corrective advertising: Approximately \$500,000 as of December 10, 2020.
  - e. Compensation for Amir's and my emotional distress and mental anguish resulting from all nine counts pleaded in the Complaint, including for our predecessors and family members: Approximately \$2,000,000.
  - f. Reasonable attorneys' fees: In accordance with Defendants' attorneys' fees.
  - g. Amir's and my investigative costs and costs of suit: Approximately \$100,000 as of December 10, 2020.
  - h. Punitive damages to the maximum extent permitted by law for willful trademark counterfeiting. Treble amount of damages from parts b, c, d, e, f, and g.

i. Pre-judgment and post-judgment interest.

I declare under the penalty of perjury under the laws of the United States of America that the foregoing is true and correct to the best of my knowledge, information, and belief.

Dated: December 10, 2020

Great Neck, New York

Oren Rosenshine

Oren Rosenshine

IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF NEW YORK

Oren Rosenshine

Amir Rosenshine

Plaintiffs,

**-against-**

- 1) A. Meshi Cosmetics Industries Ltd.
- 2) A to Z Import Inc.
- 3) Eyal Noach
- 4) Yermi Mizrahi
- 5) Shem Tov Mizrahi
- 6) Nava Mizrahi

Defendants.

Case No.

18cv3572(LDH)(LB)

**DECLARATION OF AMIR ROSENSHINE**

I, Amir Rosenshine, hereby declare as follows:

1. I am over the age of 18 and I am otherwise competent to make this declaration. I am providing this declaration voluntarily.
2. All the statements herein are within my personal knowledge and are true and correct to the best of my knowledge.
3. The following statements are true during the entire period at issue in the Complaint and currently.

4. In 2004, A. Meshi Cosmetics Industries Ltd. (“Meshi”) entered into a written agreement with Global Manufacturing Import Export, Inc. (GMIE), a New York corporation, to sell hair gel products to GMIE bearing GMIE’s Star Gel® trademark.
5. In accordance with section 7 of the agreement, Meshi received from GMIE its Star Gel® logo along with GMIE’s copyrighted text to proceed with fulfilling the agreement and printing the labels on the products.
6. Since then Meshi has been selling the Star Gel® products to GMIE on a continuous basis.
7. On July 31, 2014, GMIE assigned all rights to the Star Gel® trademark to International Grooming, Inc. (“IG”).
8. In November 2016, IG learned that Meshi has been deceiving its U.S. customers by using, without its knowledge, the Star Gel® logo, along with the copyrighted text Meshi received from GMIE to manufacture the Star Gel® products, to print labels and sell counterfeit versions of the Star Gel® products to IG’s New York customers, including Defendant 2 (“AZ”) and Defendant 3 (“Noach”).
9. On January 31, 2018, IG assigned all rights to the Star Gel® trademark to Elazar Rosenshine, and on January 1, 2019, Elazar Rosenshine assigned all rights to the Star Gel® trademark to Oren Rosenshine and me.
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17. The word “Export” is printed on all of Meshi’s sales invoices for the Star Gel® products.
18. New York customer addresses are indicated on all of Meshi’s sales invoices for the Star Gel® products.
19. All of Meshi’s sales invoices for the Star Gel® products are accompanied by export documentation, which includes Meshi’s exporter number; lists Meshi’s customs broker, who files the export documents on Meshi’s behalf; includes the bill of lading for the shipment; includes the vessel name and container number that transports the shipment by ocean to New York; and lists the port of New York as the final unloading port for the shipment.
20. As exports, Meshi’s Star Gel® sales are exempt from Israeli Value Added Tax (VAT), which would have been collected by Meshi had the Star Gel® products been sold in Israel. Accordingly, Meshi’s invoices for the Star Gel® products indicate “VAT EXEMPT” on Star Gel® sales, in accordance with Israeli tax law for export sales.
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23. Since 2016, when Oren, I, our predecessors, and our family members learned of Defendants’ counterfeiting activities, we have all been spending countless hours educating customers on how to distinguish between genuine and counterfeit Star Gel® products.

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  - h. Punitive damages to the maximum extent permitted by law for willful trademark counterfeiting. Treble amount of damages from parts b, c, d, e, f, and g.

i. Pre-judgment and post-judgment interest.

I declare under the penalty of perjury under the laws of the United States of America that the foregoing is true and correct to the best of my knowledge, information, and belief.

Dated: December 10, 2020

Great Neck, New York

Amir Rosenshine

Amir Rosenshine

### Computation of Lost Profits and Damages to Goodwill and Reputation

	2015	2016	2017	2018	2019	2020 and Beyond
<b>Gross Profit<sup>1</sup></b>	\$ 138,168	\$ 113,940	\$ 74,073	\$ 64,132	\$ 498	\$ -
<b>Gross Profit Without Counterfeiting<sup>2</sup></b>	\$ 138,168	\$ 165,802	\$ 198,962	\$ 238,754	\$ 286,505	\$ 343,806
<b>Damages<sup>3</sup></b>	\$ -	\$ 51,862	\$ 124,889	\$ 174,622	\$ 286,007	\$ 343,806
<b>Value of Damages as of 12/31/2019<sup>4</sup></b>	\$ -	\$ 356,261	\$ 557,733	\$ 452,927	\$ 324,807	\$ 6,876,120

**Total:**

**\$ 8,567,848**

<sup>1</sup>IG's actual figures

<sup>2</sup>Assuming 20% compound annual growth rate

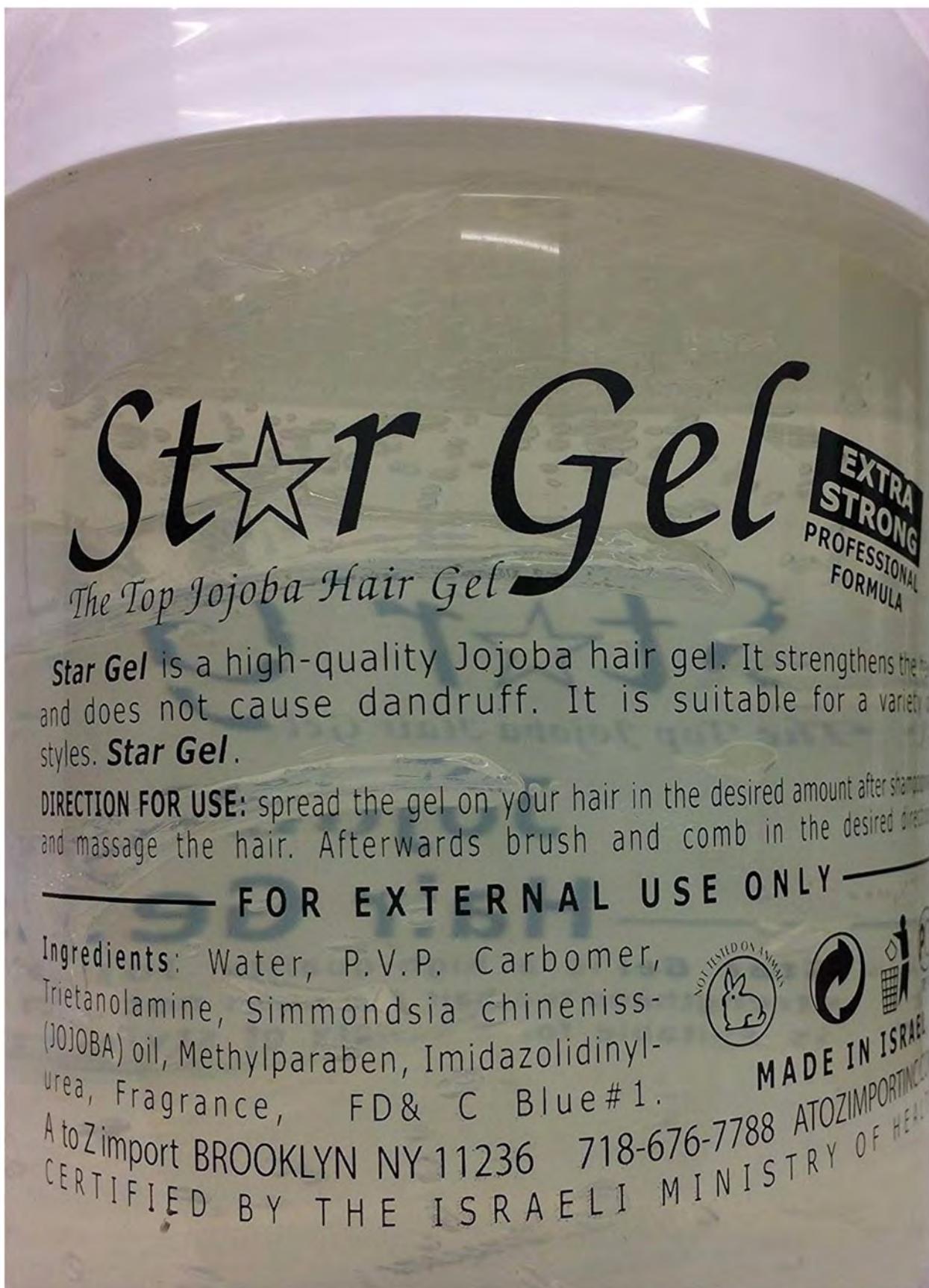
<sup>3</sup>Difference between preceding two rows

<sup>4</sup>For 2015-2019, compounded daily at 25% annual rate; for 2020 & beyond, present value of future lost profits at 20% growth rate and 25% discount rate

# Counterfeit

# Star Gel®









# **Screenshots of Counterfeit Star Gel® Online Listings**

# Counterfeit eBay Listing (Top Half)

Star Gel The Top Jojoba Hair Gel

https://www.ebay.com/itm/Star-Gel-The-Top-Jojoba-Hair-Gel-Extra-Strong-KFP-White-3-38-Oz-Pk-Of-3/253677601187?hash=item3b105d01a3:g:82cAAOSwCXJbGslU:rk:1:p

Hi! Sign in or register | Daily Deals | Gift Cards | Help & Contact | **Sell. Make More Cash. Simple.**

ebay Shop by category | Search for anything

Back to search results | Listed in category: Everything Else > Every Other Thing

Meet the New eBay Mastercard®

Earn up to 5X points, and their whole list is in reach. Learn More

**Star Gel The Top Jojoba Hair Gel Extra Strong KFP White 3.38 Oz. Pk Of 3.**

Be the first to write a review.

Condition: --

Price: **US \$79.99**

**Buy It Now**

**Add to cart**

**Add to watch list**

**Delivery in 3 days**

30-day returns

Ships from United States

Shipping: **\$4.99** Expedited Shipping | [See details](#)

Item location: Phoenix, AZ, United States

Ships to: United States and many other countries | [See details](#)

Delivery: Estimated on or before **Sat, Mar. 02** to 10001

Payments:     

**PayPal CREDIT**

Special financing available. [Apply Now](#) | [See terms](#)

Returns: Free 30 day returns | [See details](#)

**Description** **Shipping and payments**

Seller assumes all responsibility for this listing.

# Counterfeit eBay Listing (Bottom Half)

Star Gel The Top Jojoba Hair Gel

<https://www.ebay.com/itm/Star-Gel-The-Top-Jojoba-Hair-Gel-Extra-Strong-KFP-White-3-38-Oz-Pk-Of-3/253677601187?hash=item3b105d01a3:g:82cAAOSwCXJbGslU:rk:1:p>

Seller assumes all responsibility for this listing.  
Last updated on Nov 03, 2018 18:48:15 PDT [View all revisions](#)

Item specifics	
Brand:	Star Gel
MPN:	unknown
ISBN:	Does not apply
UPC:	669203599416
EAN:	0669203599416

Star Gel The Top Jojoba Hair Gel Extra Strong KFP White 3.38 Oz. Pk Of 3.  
Product of Israel. Pack of 3. Kosher for Passover. Star Gel, Is a high-quality Jojoba Hair gel. It Strengthens the hair and does not cause styles. Directions For Use: Spread the gel on your hair in the desired amount after shampooing and massage the hair. Afterwards brush  
Ingredients: Water, P.V.P. Carbomer, Trietanolamine, Simmondsia Chinensis-(Jojoba) Oil, Methylparaben, Imidazolidinyl-Urea, Frag

- Product of Israel. Pack of 3.
- Kosher for Passover.
- Star Gel, Is a high-quality Jojoba Hair gel. It Strengthens the hair and does not cause dandruff. It is suitable for a variety of styles.
- Directions For Use: Spread the gel on your hair in the desired amount after shampooing and massage the hair. Afterwards brush
- Ingredients: Water, P.V.P. Carbomer, Trietanolamine, Simmondsia Chinensis-(Jojoba) Oil, Methylparaben, Imidazolidinyl-Urea

★ ★ ★ ★ ★  
No ratings or reviews yet

Be the first to [write a review](#).

[Back to search results](#)

More to explore : [Redken Gel Hair Colors](#), [Ouidad Hair Styling Gels](#), [Strong Hold Hair Styling Gels](#), [White UV Gel Color Gel Nail Polish](#), [Got2b Hair White Gel Hair Color Creams](#), [Omega - 3 Gel Vitamins & Minerals](#), [L'Oréal Hair Styling Gels](#), [Kenra Hair Styling Gels](#)

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# Counterfeit Amazon Listing (Top Third)

Star Gel The Top Jojoba Hair Gel Extra Strong 32 oz. Blue by Star Gel

SEE SOMETHING NEW, EVERY DAY.

amazon

DELIVERED TO Great Neck 11021

Deals

Grocery

Beauty & Personal Care > Hair Care > Styling Products > Gels

Star Gel The Top Jojoba Hair Gel Extra Strong 32 oz. Blue by Star Gel

Be the first to review this item

Star Gel

Price: \$26.99 (\$0.84 / fl. Oz) & FREE Shipping

In Stock.

Get it as soon as Friday, March 1 when you choose Two-Day Shipping at checkout.

Qty: 30 ▾

Turn on 1-click ordering

Add to Cart

Buy Now

Add to List

Have one to sell?

Share

SELL ON AMAZON

Shop women-run businesses

EN Hello, Sign in

Account & Lists

Orders

Try Prime

Cart

Prime Pantry

Subscribe & Save

International Foods

Candy & Chocolate

Baby Food

Cooking Staples

Baby Food

Up to 25% off

products for complete wellness by Amazon

revly

Star Gel The Top Jojoba Hair Gel Extra Strong 32 oz. Blue by Star Gel

The Top Jojoba Hair Gel

EXTRA STRONG PROFESSIONAL FORMULA

Star Gel is a high-quality Jojoba hair gel. It strengthens the hair and does not cause dandruff. It is suitable for a variety of styles. Star Gel

JOHN FRIEDA, LONDON PARIS NEW YORK

Lighten and Correct your blonde with Sheer Blonde

John Frieda Sheer Blonde Go Blonder Lightening Shampoo, 8.3 Ounces

## About the product

- \* Product of Israel. Pack of 1.
- \* Star Gel The Top Jojoba Hair Gel Extra Strong
- \* Star Gel is a high-quality Jojoba Hair gel. It Strengthens teh hair and does not cause dandruff. It is suitable for a variety of styles.

# Counterfeit Amazon Listing (Middle Third)

Counterfeit Amazon Listing (Bottom Third)

## Product description

Product of Israel. Pack of 1.2 Star Gel The Top Jojoba Hair Gel Extra Strong-Star Gel. Is a high-quality Jojoba Hair gel. It strengthens teh hair and does not cause dandruff. It is suitable for a variety of styles. Directions For Use: Spread the gel on hair in the desired amount after shampooing and massage the hair. Afterwards brush and comb in the desired direction. Ingredients: Water, PVP, Carbomer, Triethanolamine, Simmondsia Chinensis-(Jojoba) Oil, Methylparaben, Imidazolidinyl-Urea, Fragrance, FD&C Blue #1.

## Product details

**Product Dimensions:** 6 x 5 x 6 inches ; 2 pounds  
**Shipping Weight:** 1 pounds (View shipping rates and policies)  
**ASIN:** B06VVVW1CW  
**UPC:** 647297432284

# Counterfeit Amazon Listing (99 Units Available for Checkout)

The image is a screenshot of an Amazon shopping cart. At the top, there's a banner for 'Shop women-run businesses' with a subtotal of \$2,672.01. Below that, the cart lists 99 items with a subtotal of \$2,672.01. The items include various personal care products like hair gel, oil, and toner. The page also features promotional banners for financing and women-run businesses.

# 112Bw0335/21.DD/HB Document 99218 Filed 08/20/22 Page 20 of 333 PageID

## Counterfeit Walmart Listing (Top Third)

The screenshot shows a product page for 'Star Gel The Top Jojoba Hair Gel Extra Strong 32 oz. Blue' on the Walmart website. The product is priced at \$26.99 with free shipping. It is available for pickup. The page includes a 'Search' bar, a 'Create your vibe' section, and a 'Fragrance for any mood' section. A large image of the product bottle is displayed, along with a smaller image of the product packaging. The page also features social sharing icons and a feedback link.

Star Gel The Top Jojoba Hair Gel Extra Strong 32 oz. Blue

\$26.99

Free shipping

Arrives by Wednesday, Mar 6

Or get it by Fri, Mar 1 with faster shipping Options

Pickup not available

Qty: 12

Add to Cart

Write a review

Star Gel

Create your vibe

Fragrance for any mood.

Shop now

Search

Feedback

Advertisement

Beauty / Hair Care / Styling Products

https://www.walmart.com/ip/Star-Gel-The-Top-Jojoba-Hair-Gel-Extra-Strong-32-oz-Blue/105047344

# Counterfeit Walmart Listing (Middle Third)

Consider these popular products

Star Gel The Top Jojoba Hair Gel

https://www.walmart.com/ip/Star-Gel-The-Top-Jojoba-Hair-Gel-Extra-Strong-32-oz-Blue/10504734

Search

Feedback

TRESemmé Two Extra Hold Twin Pack Hair Spray, 11 oz, 2 count

★★★★★ 737

\$8.98 \$4.49 / each

2-day shipping

Got2b Glued Blasting Freeze Hairspray, 12 Ounce

★★★★★ 25

\$4.22 \$1.60 / fl oz

2-day shipping

OGX Renewing Moroccan Argan Oil Extra Penetrating Oil, Dry &...

★★★★★ 109

\$5.49 \$1.67 / fl oz

2-day shipping

TRESemmé Thermal Creations Heat Protectant Spray For Hair, 8...

★★★★★ 369

\$4.92 \$2.62 / oz

2-day shipping

TRESemmé Extra Hold Hair Spray 11 oz

★★★★★ 1537

\$4.49 \$1.06 / oz

2-day shipping

Herbal Essences Totally Twisted Curl-Boosting Mousse with Berry-...

★★★★★ 1403

\$2.97 \$4.40 / oz

2-day shipping

BATMAN BEGINS

Watch Free Movies

8,000+ titles. Nothing to pay.

Free Movies & TV

a Walmart company

VUDU

Product of Israel. Pack of 1. Star Gel The Top Jojoba Hair Gel Extra Strong Star Gel. Is a high-quality Jojoba Hair gel. It strengthens teh hair and does not cause dandruff. It is suitable for a variety of styles. Directions For Use: Spread the gel on your hair in the desired amount after shampooing and massage the hair. Afterwards brush and comb in the desired direction. Ingredients: Water, PVP, Carbomer, Triethanolamine, Simmondsia Chinensis (Jojoba) Oil, Methylparaben, Imidazolidinyl-Urea, Fragrance, FD&C Blue #1, Star Gel The Top Jojoba Hair Gel Extra Strong 32 oz. Blue

About This Item

We aim to show you accurate product information. Manufacturers, suppliers and others provide what you see here, and we have not verified it. See our disclaimer.

[About This Item](#)

We aim to show you accurate product information. Manufacturers, suppliers and others provide what you see here, and we have not verified it. See our disclaimer

Product of Israel Pack of 1: Star Gel The Top Jojoba Hair Gel Extra Strong Star Gel is a high-quality Jojoba Hair Gel. It Strengthens the hair and does not cause dandruff. It is suitable for a variety of styles. Directions: For Use: Spread the gel on your hair in the desired amount after shampooing and massage the hair. Afterwards brush and comb in the desired direction. Ingredients: Water, P.V.P. Carbomer, Triclosan, Simmondsia Chinensis (Jojoba) Oil, Methylparaben, Imidazolidinyl-Urea, Fragrance, FD&C Blue #1, Star Gel The Top Jojoba Hair Gel Extra Strong 32 oz. Blue

# Counterfeit Walmart Listing (Bottom Third)

Star Gel The Top Jojoba Hair Gel +

https://www.walmart.com/ip/Star-Gel-The-Top-Jojoba-Hair-Gel-Extra-Strong-32-oz-Blue/105047344

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Feedback

Specifications

Gender	Unisex
Size	M
Manufacturer Part Number	655881565072
Color	Multi
Brand	Star Gel

**\$23.99**

Mend The Ends Conditioner, 33.8 oz - DESIGNLINE - Fortifies Hair to Reduce...

**2-Day Shipping**

**Shop Now**

Sponsored Products

OGX Renewing Moroccan Argan Oil Extra Penetrating Oil, Dry &...  
Conditioner with Rose Hips &...  
★★★★★ 109

**\$5.49** ~~\$5.79~~  
2-day shipping

Herbal Essences Smooth Collection Conditioner with Rose Hips & Jojoba Oil...  
Remedy + Coconut Miracle Oil...  
★★★★★ 531

**\$7.23** ~~\$8.50~~  
2-day shipping

OGX Hydrate + Repair Argan Oil of Morocco Extra Strength...  
Shampoo with Rose Hips & Jojoba...  
★★★★★ 797

**\$6.97** ~~\$6.50~~  
2-day shipping

Curl Lock Cream, 4 oz - DESIGNLINE - Leave-in...  
★★★★★ 1

**\$14.99**

## Screenshot of A. Meshi's Exhibitor Listing in a Major U.S. Trade Show

2018 Cosmoprof North America +

https://s23.a2zinc.net/clients/PBA/cosmoprof2018/public/eBooth.aspx?IndexInList=50&FromPage=Exhibitors.aspx&ParentBoothID=&ListByBooth=true&BoothID=500591

Exhibitor List Product Gallery Press Releases Show Specials Video Gallery Login

**COSMOPROF**  
NORTH AMERICA LAS VEGAS  
Organizer - North American Beauty Events LLC.  
PBA Bologna Fiere



**JULY 2018**  
**29TH - 31ST**  
LAS VEGAS  
MANDALAY BAY CONVENTION CENTER  
www.cosmoprofnorthamerica.com

WELCOME EXHIBITOR LIST FEATURED EXHIBITORS FLOOR PLAN EXHIBITOR LOGIN BUYER TOOLS PRODUCT SEARCH

DIGITAL PRESS ROOM SHOW SPECIALS VIDEO GALLERY

**A-Meshi Cosmetic Industries Ltd**

Bat-yam,  
Israel  
<http://www.monplatin.com>

📍 Booth: 18128 📅 🚗 ☆

Mon Platin is an Israeli developer and producer of about 400 different highest quality cosmetic products for professional and public use. Our products can be found in Israel and in 52 countries around the globe. Mon Platin's products are developed especially for people who appreciate nature's role in comprehensive skin and hair care together with innovative technologies and the most advanced knowledge in the field of cosmetics today. Certificates: ISO 22716 - Cosmetics Good Manufacturing Practices, Israel Original Dead Sea Product by the Manufacturers Association of Israel. All our products are approved by the Israeli Ministry of Health and meet the strictest global standards. Our products: professional hair products for hair stylists, anti aging, facial and body skin care, psoriasis care, for men. Mon Platin newest development "Anti Break Safe Guard" - A new and revolutionary complex comprised of components which penetrate the cortex layer of the hair where they create new disulfide bonds which strengthen the hair and protect it during the hair bleaching /coloring /curling process. Click here to see the video about the factory

**Brands:** Mon Platin Professional, Mon Platin Dead Sea Minerals, Mon Platin Gold Edition, Mon Platin Black Caviar Collection

Categories (click below to see similar exhibitors)

**Cosmetics & Personal Care**

- Skincare products - anti-aging & tanning
- Facial Care & treatments
- Bodycare & Toiletries

**Professional Beauty Products**

- Hair care / Hair styling products

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